



Case Study Paper

There are three possible reasons to publish a Case Study Paper in Groundwater:

- 1) The paper features an innovative approach to solving a particular problem.
- 2) The study yielded a surprising result that should be of broad interest.
- 3) The paper provides new insights regarding the hydrogeology of a region of interest to a broad international audience.

@3: Case Study Papers of some regions in China (e.g. North China Plain) are good candidates for publication in the journal Groundwater





requiring English copy editing then we will not reject your paper, but request that you improve the English writing in one of the following ways:

- 1) Find a colleague with an understanding of the paper and good English writing skills to improve the English.
- 2) Use Wiley (publisher) English copy editing service.
- 1) Apply to Groundwater (EIC) for a volunteer English copy editor with knowledge in the field of the paper.

Option 3) should be a last resort as we cannot promise to find such a volunteer!!





WILEY

Use of English

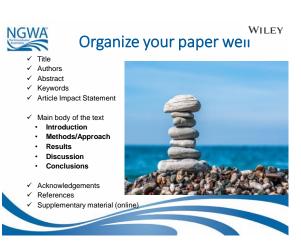
English has become the de facto international scientific language.

Mastering scientific writing in English is an essential prerequisite for successful submission of a paper to any international journal.

Poorly written manuscripts are rejected without review.

Marginally written manuscripts may fail the review process, because reviewers misunderstand the work and fail to recognize the contribution.





WILEY



WILEY

Title is the first thing that will be read

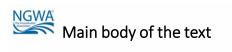
This is your opportunity to attract a reader's attention and citations!

- An explicit title can help attract citations e.g. state a key finding, or frame a question...
- Include keywords optimised for search engines: think of how your paper will be found, once published (e.g. Google)
- ✓ Short typically up to 15 words
- First write the title then the paper! Could help you orient yourself to the main topic.









- Introduction: Offer background, literature review, and state how your paper contributes to this.
- *Method:* Present data, analysis, or modeling strategy.
- *Results:* Present and explain results of data analyses or modeling.
- Discussion: Make comparisons with earlier work.
- **Conclusions:** Concisely state what was learned. Avoid new analyses or discussions at this point.

Produce high quality and artistic figures. A good picture is worth a thousand words! Include all pertinent references, but avoid excessive self-referencing.



Writing style

Break your text up in sections, sub-sections, and paragraphs.

Write concisely. Reread frequently and ask yourself how can I shorten the text.

Build your story logically. Do not go back and forth on a topic. This means that you will be moving text around a lot.

Read a lot of papers to see what writing style you like and then adopt it.





Conclusions

WILEY

WILEY

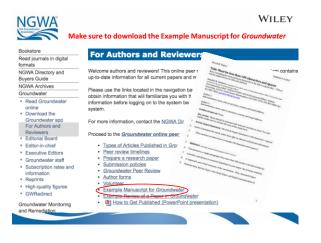
- Editors may reject your paper based only on reading the abstract and the conclusions.
- ✓ Many readers will only read the abstract and conclusions of your published paper.
- ✓ Summarize your main findings.
- ✓ Draw pertinent conclusions from your work.
- $\checkmark\,$ Do not present new findings (not already described in the paper).
- ✓ Do not announce new work.

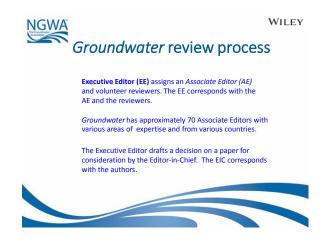


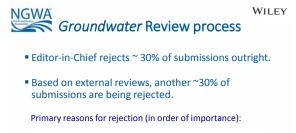


References

- Cite the main scientific publications on which your
- ✓ Avoid excessive self-citations
- ✓ Use a search engine to identify all relevant publications.
- Nothing insults a Reviewer more than when you omitted his/her work on the same topic.
- ✓ Nothing insults an Editor more than when you omitted relevant publications from the journal to which you submit.



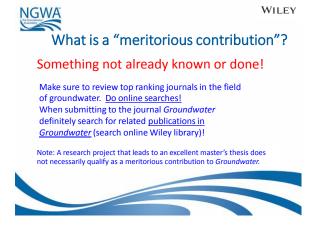






- 2. Contents is technically flawed
- 3. Poor organization of the manuscript (incl. poor figures)



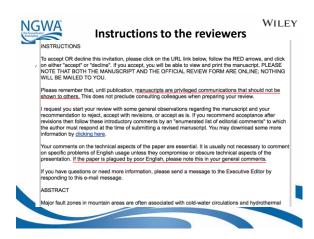




Editors and reviewers look for the contribution of your paper in:

- Title
- Abstract
- Article Impact Statement
- Introduction
- Conclusions







How does (should) a review look?

In paragraph 1 summarize the essence of the paper.

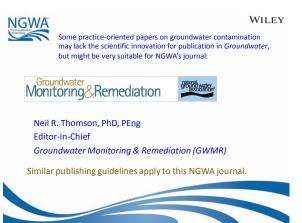
In paragraph 2 offer your opinion on the paper discussing the main points of concern or praise.

End paragraph 2 with a clearly stated recommendation. For example: I recommend that the paper be accepted only after major revisions.

End the review with specific editorial comments tied to specific lines in the text. For example:

Line 123: Your statement that the earth is flat requires some references, preferably recent ones. Line 322: "Spacial" must be "spatial".









WILEY Groundwater on your phone

Download the **Groundwater App** for iPhone or Android.

Grandwater		Guest Editoria/
Nov/Dec 2017 Volume 55 Issue 6	Sept/Oct 2017 Volume 55 Issue 5	Applied Uncer Randall J. Hunt
		NGWA News/
		NGWA News
Groundssam	Generaliserer	Book Reviews/
122		Hydraulic Frac Treatment, Re
0	9	Kathryn Ward

July/Aug 20 Volume 55

Screen shots from iPhone (or iPad)

GWA News Book Reviews

Unconvention Natural Gas fr Id I. Siege



WILEY

Questions?

